

## 5.5 Other bases of Exponential Functions

$$a^x$$

Rules: 1)  $a^0 = 1$

2)  $a^x \cdot a^y = a^{x+y}$

3)  $\frac{a^x}{a^y} = a^{x-y}$

4)  $(a^x)^y = a^{xy}$

Log Properties:

①  $y = a^x$  if & only if  $x = \log_a y$

②  $a^{\log_a x} = x$

③  $\log_a a^x = x$

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Log Rules

1)  $\log_a 1 = 0$

2)  $\log_a x \cdot y = \log_a x + \log_a y$

3)  $\log_a \left(\frac{x}{y}\right) = \log_a x - \log_a y$

4)  $\log_a x^n = n \cdot \log_a x$

## Derivatives

$$1) \frac{d}{dx} a^x = (\ln a) \cdot a^x$$

$$2) \frac{d}{dx} a^u = (\ln a) \cdot a^u \cdot du$$

$$3) \frac{d}{dx} \log_a x = \frac{1}{(\ln a) x}$$

$$4) \frac{d}{dx} \log_a u = \frac{1}{(\ln a) u} \cdot du$$

ex1) solve

$$3^x = \frac{1}{81} \rightarrow \log_3 \frac{1}{81} = x$$
$$= \frac{\ln \frac{1}{81}}{\ln 3}$$

$x = -4$

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2)  $\log_2 x = -4$

$$2^{-4} = x$$

$$\frac{1}{16} = x$$

3)  $y = 2^x$

$$y' = 2^x \cdot \ln 2$$

4)  $y = 3^{5x}$

$$y' = \ln 3 \cdot 3^{5x} \cdot 5$$

5)  $y = 4^x - 2^{-3x}$

$$y' = \ln 4 \cdot 4^x - \ln 2 \cdot 2^{-3x} (-3)$$

$$= \ln 4 \cdot 4^x + \frac{3 \ln 2}{2^{3x}}$$

6)  $\log_7(3x)$

$$\frac{1}{\ln 7} \cdot \frac{3}{3x}$$

$$\text{ex 1) } y = \text{Log}_2(5x+3)$$

$$y' = \frac{1}{\ln 2 \cdot (5x+3)} \cdot 5 = \frac{5}{\ln 2(5x+3)}$$

$$\text{2) } \text{Log}_3 \frac{1}{27} \rightarrow$$

Solve  $= -3$

$$3^x = \frac{1}{27}$$

$$\text{3) } \text{Log}_8 2$$

$$8^x = 2$$

$$x = \frac{1}{3}$$

$$\text{4) } y = 5^{x-2}$$

$$y' = \ln 5 \cdot 5^{x-2} \cdot 1$$

$$5) f(x) = \frac{7^{2x}}{x} = 7^{2x} \cdot x^{-1}$$

$$f' = \text{first} \cdot (\text{d second}) + \text{second} \cdot (\text{d first})$$

$$= 7^{2x} (-1 x^{-2}) + x^{-1} (\ln 7 \cdot 7^{2x} \cdot 2)$$

$$= -\frac{7^{2x}}{x^2} + \frac{2 \ln 7 \cdot 7^{2x}}{x}$$

$$6) y = \log_2 \sqrt[3]{4x-3}$$

$$y' = ? \quad y = \frac{1}{3} \log_2(4x-3)$$

$$\frac{4}{3 \ln 2 (4x-3)}$$

$$\frac{1}{3} \cdot \frac{1}{\ln 2 (4x-3)} \cdot 4$$

$$\rightarrow y = \text{Log} \left( \frac{x \sqrt{3x+1}}{2} \right)$$

$$= \text{Log} x \cdot \sqrt{3x+1} - \text{Log} 2$$

$$y = \text{Log}_{10} x + \frac{1}{2} \text{Log}_{10} (3x+1) - \text{Log} 2$$

$$y = \frac{1}{\ln 10 \cdot x} + \frac{3}{2 \ln 10 (3x+1)}$$

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